

## Schedule D **Quarterly Reporting Template**

Contract No.	Contract for Services 640/598	
Organisation Name	Pride in Putaruru	
Period Quarterly Reporting Ending: Q2 Oct-Dec 2022 (up to 31 January 2023)		

## Strategic Goal:

Outcomes	KPI	Evidence	KPI Achieved Y / N
Economics	<ul> <li>Quality and forward-looking information services available:</li> <li>Tourism and information services are provided to visitors and the community.</li> <li>Staff are adequately trained.</li> <li>Administration of the centre is professional and transparent.</li> </ul>	We provide friendly and professional service at the Information Centre. At a recent community meeting members of local groups complemented the Pride in Putaruru team, including staff on the quality of assistance provided at the office  New staff have been trained by experienced former staff and will visit other centres after our key events	Y
	<ul> <li>Information to market Putaruru:</li> <li>Key features promoted.</li> <li>Good relationships build with tourist companies and providers.</li> <li>Promotion of district together with Tirau, Arapuni and Tokoroa.</li> </ul>	We have information from a variety of sources that promote the South Waikato. Staff regularly contact other providers to access extra information  Continuing positive relationships with those that support the town and information centre adds to the quality of service provided  Pride in Putaruru has a commitment to the South Waikato. We are increasingly making contact with groups from all four communities. Positive examples of this are open invitations to event to these communities and efforts from all staff and committee members to gather information for the Prattler and ensure our paper is distributed in the district	Y

	Celebration of Business and Community successes	Last years business celebration recognised the struggles and commitment of all businesses. Plans are underway for our 2023 events. The Prattler regularly recognises local business development and success	Y
	Local Businesses are encouraged, and economic development is supported:	Our Business Liaison Officer is developing good relationships with our businesses.  Despite changes in our team and even more so the	Υ
	<ul> <li>Liaise with council and business support networks.</li> <li>Connections with SWDC Economic Development</li> </ul>	council teams we have made an effort to continue our long term connections and establish new ones with SWDC	
	team, SWIF and WIP maintained.	PIP, mainly through Putaruru Moving Forward works alongside SWIF and the Economic Development team and appreciate their continued connections with us.	
	Survey is conducted to measure satisfaction levels of performance of PiP's work.	We are advised council will be completing a survey this year and we do not need to do our own. We do however receive positive feedback on our events, the Prattler, our community involvement and our support for our businesses	N
Culture	Putaruru Water and Food Festival and other events are developed and professionally presented:  • An annual water and food festival are held.  • Two (2) Christmas promotional events	In the quarter to 31 December 2022 we held our Christmas Parade. Despite the weather closing in and the evening picnic having to be cancelled it was a successful event involving business, community groups, schools and early childhood and observers from our SW district.  The window display attracted less interest this year but the quality was high. We also hosted a Santas grotto at Nana Lous in the food court. Santa was an attraction and visitors wrote notes to people they wanted to remember. Several community members assisted with this, a shared community effort.	Y
	Community Safety Police meetings held, and the community patrol group is established and functioning.	The Community Patrol group has doubled in size in the last 3 months and we are able to provide a regular service throughout the South Waikato and we get regular positive feedback on this.  Our Community safety group had to defer a November meeting, now to be held in March	Y
Funding	Support between business sector and wider community including council:  • Applications made to applicable funding agencies.	2 funding applications have been successful, one for the Christmas parade and one for the Food and Waterfest	Y

	Putaruru has a Concept Plan that identifies community vision:  • Putaruru Concept Plan is reviewed twice yearly and	We have reviewed the 2018-2022 Concept plan. We acknowledge the progress made on those actions We look forward to consulting with council to confirm the next concept plan	Y
Clear Plans	annual action plans are established.	concept plan	

## **Additional Narrative**

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