

## Profit and Loss

### Cougar trail run/walk - 10th July, 2021

#### Trading Income

Apparel Income	590.88
Entry Revenue received	46,616.70
On the day Entry Revenue received	2,010.72
Revenue Shop Sales	439.16
Sponsorship & Funding Revenue	8,300.00
<b>Total Trading Income</b>	<b>57,957.46</b>

#### Cost of Sales

Accommodation, Travel & Food - Event	1,053.65
Advertising - magazines/newspapers	187.50
Advertising - radio	100.00
Advertising - websites	10.05
Aid station supplies	293.18
Apparel Purchase	7,163.55
Casual event labour	200.00
Catering/hospitality	45.15
Charity	16.00
Commission on Entries	1,896.46
Course Marshalls	1,080.00
Credit card commission fees	30.76
Entertainment/MC Cost	680.00
First aid and Safety management	1,190.82
Miscellaneous race expenses	439.95
Race Number Production	730.95
Trophies & Medals	2,947.20
Venue Hire	114.78
Waste Management	1,402.38
Website - event specific	374.11
<b>Total Cost of Sales</b>	<b>19,956.49</b>

<b>Gross Profit</b>	<b>38,000.97</b>
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#### Operating Expenses

Event Staff	16,000.00
Overheads, utilities & non-event staff	15,000.00
<b>Total Operating Expenses</b>	<b>31,000.00</b>

<b>Net Profit</b>	<b>7,000.97</b>
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Highlighted cells = \$ spent in region