



Schedule D Quarterly Reporting Template

Contract No.	Contract for Services 640/598
Organisation Name	Pride in Putaruru
Period	Quarterly Reporting Ending: 30 September 2022

Strategic Goal:

Outcomes	KPI	Evidence	KPI Achieved Y / N
Economics	Quality and forward-looking information services available: <ul style="list-style-type: none"> Tourism and information services are provided to visitors and the community. Staff are adequately trained. Administration of the centre is professional and transparent. 	Our information centre is a warm welcoming place and all staff connect well with our Community and visitors Training opportunities and visits to other centres are being considered by staff Upgrading the computers and photocopier has enabled a more efficient and professional service, particularly obvious now all staff are familiar with the new systems.	Y
	Information to market Putaruru: <ul style="list-style-type: none"> Key features promoted. Good relationships build with tourist companies and providers. Promotion of district together with Tirau, Arapuni and Tokoroa. 	We have increased our range of tourist items for sale and all staff promote the South Waikato enthusiastically and are informed about activities and events in the area Staff maintain regular contact with a variety of tourist companies. We ensure all areas in the South Waikato are informed of Putaruru events and attend events in other towns as possible. The Prattler and our Social Media are key to the promotion of the South Waikato.	Y

	Celebration of Business and Community successes	Our Business Celebration Event was held in September. We celebrated the beginning of Pride in Putaruru in the 1970s with a 70's themed evening, recognising former staff and committee members as well as long serving businesses. Included in this was a acknowledgement of all Putaruru business and their resilience over the last 2 years.	Y
	Local Businesses are encouraged, and economic development is supported: <ul style="list-style-type: none"> • Liaise with council and business support networks. • Connections with SWDC Economic Development team, SWIFT and WIP maintained 	We appointed our Business Liaison Officer who is becoming familiar with her role with local businesses. Our relationship with SWIFT is redeveloping after a time of change for PIP/ Putaruru Moving Forward and for SWIFT. We are confident this will continue.	Y
	Survey is conducted to measure satisfaction levels of performance of PIP's work.	This will be completed in November	N
Culture	Putaruru Water and Food Festival and other events are developed and professionally presented: <ul style="list-style-type: none"> • An annual water and food festival are held. • Two (2) Christmas promotional events 	Our Business celebration was an evening with a difference, enjoyed by all who attended. Christmas events are being planned	Y
	Community Safety Police meetings held, and the community patrol group is established and functioning.	After some ups and downs with number of drivers and sorting of cars we are showing signs of increase and the car is generally out in the South Waikato twice a week	Y
Funding	Support between business sector and wider community including council: <ul style="list-style-type: none"> • Applications made to applicable funding agencies. 	We are continuing work with Funding Headquarters and have established a plan for funding applications	Y
Clear Plans	Putaruru has a Concept Plan that identifies community vision: <ul style="list-style-type: none"> • Putaruru Concept Plan is reviewed twice yearly and annual action plans are established. 	We have reviewed the 2018-2022 Concept plan. More work need to be done with this with SWIFT and SWDC over the next months when staffing is settled	Y

Additional Narrative

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