

Decision number: 17/ON/004/2026

IN THE MATTER of the Sale and Supply of
Alcohol Act 2012(the Act)

AND

IN THE MATTER of an application by **SRN
GROUP LIMITED** pursuant
to s.127 of the Act for the
renewal of an ON Licence in
respect of premises situated
at 6581 SH1, Atiamuri
known as '**THE
BULLRING**'.

BEFORE THE SOUTH WAIKATO DISTRICT LICENSING COMMITTEE

The Application

SRN GROUP LIMITED applies for the renewal of the ON Licence in respect of premises situated at 6581 SH1, Atiamuri known as 'THE BULL RING'.

The business operates as a tavern and café with an adjacent standalone bottle store nearby. They also offer accommodation to backpackers and tourists.

The application was publicly notified on councils' website from the 25th of May 2026, and no objections were received from members of the public.

The current days and hours are

Monday to Sunday 10.00am to 11.00pm. No changes are sought.

The applicant has provided a detailed menu of the food options they sell and the low alcohol and non-alcoholic refreshments that are available.

The food is prepared on site, and the inspector advises that it is of an acceptable variety and can be provided within a reasonable time of placing an order.

REASONS FOR THE DECISION

The applicant has operated this business relatively compliantly and neither the Police nor the Medical Officer of Health has raised any final matters in opposition.

We note that the associated bottle store failed a CPO in August 2025 and in March 2026 the Police attended an incident where they found a group of people drinking on the deck after the premises had closed and staff were not present.

Enforcement and corrective actions were taken promptly and responded to by the licensee.

Subject to the above, I am satisfied as to the matters to which we must have regard as set out in s.131 of the Act.

Accordingly, I deal with the matter on the papers.

DECISION

The District Licensing Committee Chairman, acting pursuant to the Sale and Supply of Alcohol Act 2012, **approves** an application by **SRN GROUP LIMITED for the renewal of the ON Licence in respect of premises situated at 6581 SH1, Atiamuri known as 'THE BULLRING'** subject to conditions.

Conditions:

The licence is subject to the following conditions:

1. Alcohol may be sold or supplied for consumption on the premises only on the following days and hours:

Monday to Sunday 10.00am to 11.00pm;

2. Drinking water is to be provided to patrons free of charge from a water supply prominently situated on the premises.
3. The licensee must have available for consumption on the premises, at all times when the premises are open for the sale and supply of alcohol, a reasonable range of non-alcoholic and low-alcohol beverages.
4. The Public Bar is designated as a **Supervised Area**.

5. Food must be available for consumption on the premises at all times the premises is open for the sale and supply of alcohol, in accordance with the sample menu supplied with the application for this licence or menu variations of a similar range and standard. Menus must be visible, and food should be actively promoted;
6. A properly appointed certificated, or Acting or Temporary, manager must be on duty at all times when the premises are open for the sale and supply of alcohol and their full name must be on a sign prominently displayed in the premises;
7. The licensee must provide information, advice and assistance about alternative forms of transport available to patrons from the licensed premises;
8. The Licensee must display:
 - a. At every point of sale, signs detailing restrictions on the sale and supply of alcohol to minors and intoxicated persons;
 - b. At the principal entrance to the premises, so as to be easily read by people immediately outside the premises, a sign stating the ordinary hours of business during which the premises will be open for sale of alcohol;
 - c. A copy of the licence attached to the premises so as to be easily read by persons attending the premises;

The licence is valid for three (3) years from the expiry of the current licence, and a replacement licence is to be issued.

DATED at TOKOROA this 10th day of August 2026

A handwritten signature in black ink, appearing to read 'Murray Clearwater', with a long, sweeping underline.

Murray Clearwater
Chairperson/Commissioner
South Waikato District Licensing Committee