

Key Trends

Key:

Unique identifier Eg, 1.1.1 Businesses	State ☺ Good/Satisfactory ☹ Mixed/Uncertain ☹ Unsatisfactory	Trend ↑ Improving/favourable ↓ Declining/unfavourable ⇒ No significant trend ? Uncertain, i.e. no trend data available
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The indicators have been sorted from favourable to adverse under each theme in terms of their state and trend. Data gaps are highlighted with question marks and shaded rows.

1. Prosperity for all

Indicator	State	Trend	Page
1.1.1 Businesses	☹	↑	27
1.2.1 New businesses	☹	↑	33
1.2.2 Building consents	☹	↑	34
1.2.3 Subdivisions	☹	↑	35
1.7.2 Property values	☹	↑	61
1.5.1 Youth unemployment	☹	↑	44
1.5.5 Gateway Programme	☹	↑	49
1.5.4 Modern Apprenticeships	☹	⇒	48
1.6.1 Water Supply risks	☹	⇒	52
1.7.3 Gross Regional Product	☹	⇒	62
1.1.3 Retail vacancies	☹	?	30
1.3.2 Visitor numbers	☹	?	37
1.3.3 Economic impact of events	☹	?	38
1.6.4 Satisfaction with Council services	☹	?	56
1.6.5 Business services	☹	?	57
1.4.1 Unemployment - Māori and Pacific Island	☹	↑	41
1.7.1 Personal income	☹	↑	59
1.6.2 Telecommunications	☹	↑	54
1.5.3 Youth transitions	☹	⇒	47
1.1.2 Population change	☹	↓	29
1.3.1 Visitor nights	☹	↓	37
1.5.2 School suspensions	☹	↓	45
1.3.4 Brand awareness	☹	?	39
1.1.4 Employment skills	☹	?	31

Indicator	State	Trend	Page
1.4.2 Māori land	?	?	42
1.6.3 Power interruptions	?	?	55

2. Standing tall together

Indicator	State	Trend	Page
2.1.1 Place to live	☺	?	66
2.1.2 Top 10 reasons to live in the South Waikato	☺	?	67
2.3.3 Strength of cultural activities	☺	?	78
2.1.4 District branding	☹	↑	68
2.2.4 Māori cultural understanding and celebration	☹	↑	75
2.6.3 Youth Strategy	☹	↑	89
2.2.2 Māori language speakers	☹	⇒	73
2.4.2 Tangata whenua and heritage sites	☹	⇒	81
2.6.2 Youth Forum	☹	⇒	88
2.4.4 Heritage facilities	☹	⇒	84
2.5.1 Council consultation with Māori and Pacific people	☹	⇒	86
2.4.1 Protected buildings and places	☹	⇒	80
2.1.6 Strength of community leadership	☹	?	69
2.3.2 Arts and cultural events	☹	?	77
2.6.1 Youth events	☹	?	88
2.2.5 Human rights complaints	☹	?	75
2.2.1 First language speakers	☹	?	72
2.1.3 Perceived quality of life	?	?	68
2.1.5 District image	?	?	68
2.2.3 Perceptions of cultural diversity	?	?	75
2.4.3 Marae restorations	?	?	84
2.5.2 Iwi perceptions of consultation	?	?	86
2.5.3 Pacific perceptions of consultation	?	?	86

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3. Vibrant, growing communities

Indicator	State	Trend	Page
3.7.6 Use of Council recreational facilities	☺	↑	141
3.7.7 Satisfaction with Council recreational facilities	☺	↑	144
3.9.10 Life expectancy	☺	↑	168
3.10.5 Visits to public library	☺	↑	182
3.10.6 Public library borrowers	☺	⇒	182
3.5.4 Means of transport to work	☺	⇒	125
3.6.7 Education services	☺	⇒	132
3.9.3 Extent of public open space	☺	⇒	160
3.1.1 Community spirit	☺	?	93
3.1.2 Community pride	☺	?	94
3.1.4 Strength of service clubs	☺	?	96
3.4.4 Unpaid work	☺	?	117
3.6.6 Access to education services	☺	?	131
3.8.1 Reported crime	☹	↑	149
3.2.3 Clean air projects	☹	↑	104
3.4.2 Registered unemployment	☹	↑	115
3.4.3 Long term unemployment	☹	↑	116
3.9.7 Walking school buses	☹	↑	165
3.5.3 Cycle and pedestrian crashes	☹	⇒	124
3.5.5 Heavy vehicle counts	☹	⇒	126
3.6.3 Hospital services	☹	⇒	130
3.9.4 Infant mortality	☹	⇒	161
3.11.3 Home ownership	☹	⇒	188
3.1.3 New citizens	☹	⇒	95
3.1.6 Suicide rate	☹	⇒	98
3.10.1 Early childhood education	☹	⇒	174
3.11.4 Home mortgage affordability	☹	↓	189
3.6.2 General Practitioners	☹	↓	129

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3.1.5 Council consultation with community	☺	?	97
3.1.7 Support for the elderly	☺	?	98
3.6.4 Services for people in need	☺	?	130
3.6.5 Access to health facilities	☺	?	131
3.7.8 Strength of activities for families	☺	?	146
3.8.3 Perceptions of community safety	☺	?	152
3.8.6 Strength of policing	☺	?	154
3.9.1 Participation in sport	☺	?	158
3.9.12 Strength of sports clubs	☺	?	171
3.11.2 Household expenditure	☺	?	186
3.11.5 Cost of rates	☺	?	191
3.9.2 Sports, arts and recreation clubs	☺	?	159
3.7.5 Events calendar	☺	?	140
3.3.3 Truancy	☺	?	107
3.3.7 Young parenting	☹	↑	109
3.4.1 Unemployment rate	☹	↑	113
3.9.5 Main causes of avoidable death	☹	↑	162
3.10.2 Lack of formal qualifications	☹	↑	177
3.10.4 Educational attainment	☹	↑	180
3.11.1 Household crowding	☹	↑	185
3.2.1 Air quality	☹	⇒	101
3.2.2 Home heating	☹	⇒	102
3.5.1 Road traffic crashes	☹	⇒	121
3.5.2 Social cost of road crashes	☹	⇒	123
3.9.8 Cigarette smoking	☹	⇒	166
3.9.11 Problem gambling	☹	⇒	169

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3.10.3 Higher qualifications	☹	⇒	178
3.9.6 Diabetes	☹	↓	164
3.9.9 Obesity	☹	↓	167
3.3.5 Youth activities and facilities	☹	?	108
3.3.8 Strength of activities for youth	☹	?	110
3.4.5 Strength of job opportunities	☹	?	118
3.3.1 Young people and their parents	?	?	106
3.3.2 Parenting programmes	?	?	106
3.3.4 Youth crime	?	?	108
3.3.6 Funding for youth	?	?	108
3.6.1 Barriers to health care	?	?	129
3.7.1 Cost of events	?	?	138
3.7.2 Funding for events	?	?	138
3.7.3 Participation in events	?	?	139
3.7.4 Satisfaction with events	?	?	139
3.8.2 Victimization rate	?	?	151
3.8.4 Safety at home	?	?	153
3.8.5 Notifications to CYFS	?	?	153
3.9.13 Sports volunteers	?	?	171

4. Towns we are proud of

Indicator	State	Trend	Page
4.1.3 Open spaces	☺	⇒	195
4.3.3 Satisfaction with litter control	☹	↑	203
4.3.4 Satisfaction with public toilets	☹	↑	204
4.2.3 Satisfaction with footpaths	☹	⇒	198
4.1.4 Neighbourhood Beautification groups	☹	?	196
4.1.5 Strength of businesses and shops	☹	?	196
4.2.2 Mobility transport	☹	?	198

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4.3.5 Complaints about littering	☺	?	205
4.3.2 Vandalism	☺	?	202
4.1.2 Urban trees	☹	⇒	195
4.3.1 Graffiti	☹	?	202
4.1.1 Sense of pride in local area	?	?	195
4.2.1 Barriers to accessing local services	?	?	198

5. A better environment for our children

Indicator	State	Trend	Page
5.5.3 Satisfaction with refuse collection	☺	↑	228
5.1.2 Environmental actions	☺	⇒	210
5.1.1 Environmental attitudes	☺	?	208
5.6.7 Quality of environment	☺	?	239
5.6.4 Breaches of resource consent	☺	?	235
5.4.2 Fencing of streams	☹	↑	222
5.5.2 Recycling	☹	↑	227
5.3.2 Environmental education	☹	⇒	216
5.4.1 Stream water quality	☹	⇒	219
5.6.1 Dwelling density	☹	⇒	231
5.6.2 Farm stocking levels	☹	⇒	232
5.6.5 Noise levels	☹	⇒	236
5.2.1 Iwi input to resource consents	☹	⇒	213
5.1.3 Landcare groups	☹	⇒	211
5.6.6 Odour complaints	☹	↓	238
5.2.2 Māori stewardship	☹	?	214
5.6.3 Resource consents	☹	?	233
5.3.1 Youth participation in environment	☹	?	216

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Indicator	State	Trend	Page
5.5.1 Waste to landfill	☹	↑	225
5.7.2 Energy conservation	☹	↑	243
5.4.3 Farm effluent	☹	⇒	222
5.7.1 Greenhouse gas emissions	☹	↓	241
5.4.4 Surplus agrichemicals	?	?	222
5.4.5 Mauri of waterways	?	?	223
5.6.8 Flooding	?	?	239

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