

Council's Strategic Framework

Community Outcomes

1. Prosperity for all

- CO1.1 Existing businesses and industries are retained and supported.
- CO1.2 New business start-ups are encouraged.
- CO1.3 Tourism is developed as a key industry and the potential of the Waikato River is realised.
- CO1.4 The economic potential of Maori and Pacific Island communities is fulfilled.
- CO1.5 South Waikato young people have a future in the District's workforce.
- CO1.6 South Waikato has quality infrastructure to support communities and businesses.

2. Standing tall together

- CO2.1 South Waikato has a positive image to anchor community pride and new investment.
- CO2.2 Maori, Pacific Island and other cultures are recognised, understood and celebrated.
- CO2.3 South Waikato is renowned for its flourishing arts and culture.
- CO2.4 South Waikato's history is protected and preserved.
- CO2.5 Maori and Pacific Island people are consulted in ways appropriate to them.
- CO2.6 Young people are involved in organising events and participating in decisions that affect them.

3. Vibrant, growing communities

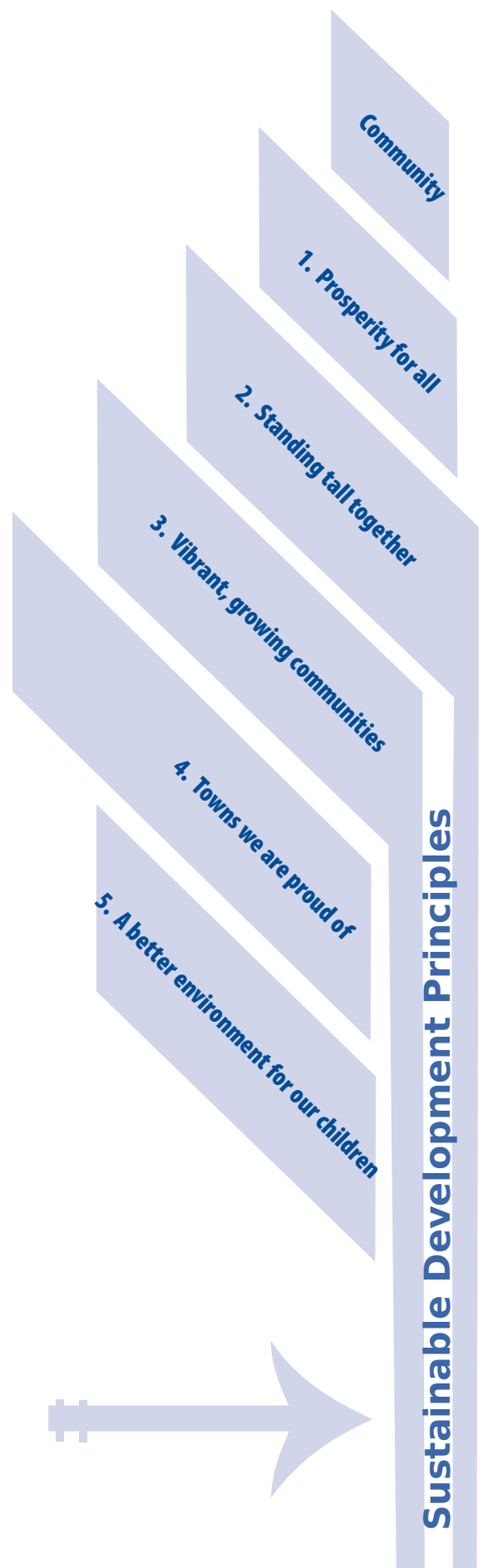
- CO3.1 South Waikato communities are supportive of each other and have strong community spirit.
- CO3.2 Air quality and health are improved through better insulated homes and clean burning.
- CO3.3 Young people are provided with constructive activities outside of school.
- CO3.4 People are connected with employment and activities they want to do.
- CO3.5 Transport services are safe and efficient.
- CO3.6 Health care and education are well resourced and accessible for all people.
- CO3.7 Facilities, services and community events are affordable and accessible.
- CO3.8 People are safe at home and in the community.
- CO3.9 Everyone has the opportunity and encouragement to lead a healthy, active lifestyle.

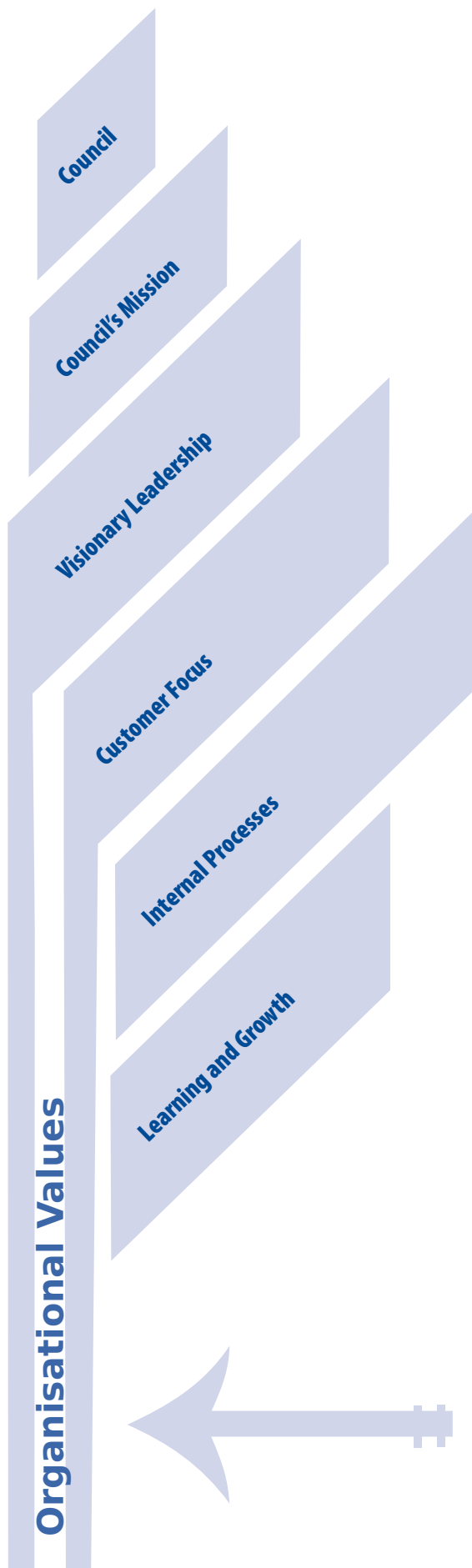
4. Towns we are proud of

- CO4.1 South Waikato has attractive urban areas, open spaces and private properties that people take pride in.
- CO4.2 Urban design caters for the elderly and mobility impaired.
- CO4.3 The District's urban environments are kept clean and tidy and there is a widespread culture of respect for our communities and identity.

5. A better environment for our children

- CO5.1 The quality of the District's natural environment is monitored, protected and maintained and people are encouraged to respect and understand their environment.
- CO5.2 Maori stewardship of the District's environment is acknowledged and Maori are actively involved in planning and managing natural resources.
- CO5.3 Young people are actively involved in caring for their environment.
- CO5.4 The District's waterways and sensitive areas are monitored and protected.
- CO5.5 Community waste is disposed of with minimal impact on the environment and people are encouraged to recycle and reduce waste.
- CO5.6 Economic growth is in keeping with the special character and environment of the District.





Council Directions

Council's Vision for the District

To be recognised as a District with:

- A growing and vibrant community where cultural diversity is celebrated.
- A diverse, sustainable economy that provides full employment.
- A safe and healthy society, where people can achieve their goals.
- A pristine, sustainable environment.

Council's Mission

To use our collective knowledge and insight to provide visionary leadership and prudent stewardship in enabling a co-operative community approach towards achieving Council's Vision for the District.

- Council offers unified representation, balancing the demands for change, stewardship and affordability.
- Dealings with customers and residents are professional and address real needs.
- The "right things" are done in the "right way" within the resources available.
- A high performing professional and satisfying work environment.

Council's Principles

Visionary Leadership

- VL1 Creative, innovative and effective leadership of both the District and the organisation.
- VL2 Cohesive representation and careful stewardship of the District's resources and assets.

Customer Focus

- CF1 Customer service levels and advice are responsive.
- CF2 Council engages effectively with residents and all key communities of interest.

Internal Processes

- IP1 Council's infrastructural assets are proactively managed.
- IP2 Council's key business processes are responsive, relevant and work well.
- IP3 Council manages its risks wisely and complies with its statutory responsibilities.

Learning and Growth

- LG1 Council recruits and develops staff who are innovative, organised and productive.
- LG2 The organisation's knowledge and capabilities are put to good use.
- LG3 Staff enjoy a challenging and fulfilling work environment.

Council's Values

- Accepting responsibility for our actions.
- Acting with integrity and honesty.
- Being fair and equitable, demonstrating sensitivity to the needs of all.
- Being innovative and creative.
- Working together to achieve our common goals and valuing the contribution each team member makes.
- Encouraging and enabling people to be involved in decisions that affect them.