

District Profile

Population (Source: 2001 Census Data)	New Zealand		3,737,280
	South Waikato District:	23,472	
	Tokoroa Ward	15,120	(64.4%)
	Putaruru Ward	6,200	(26.4%)
	Tirau Ward	2,152	(9.25%)
	Urban/Rural Split: (Note 1)		
	Total Urban	18,210	(77.6%)
	Total Rural	5,262	(22.4%)
	Ethnicity: (Note 2)		
	European	145,900	(67.7%)
Māori	6,846	(29.2%)	
Pacific Peoples	2,847	(12.1%)	
Asian	354	(1.5%)	
Other	33	(0.1%)	
	Note 1: Tirau population of 726 people is included in Total Rural. Statistics NZ classifies the Tirau Census Area Unit as a Rural Centre.		
	Note 2: Includes people who identify with more than one ethnic group.		
Households (Source: 2001 Census Data)	Total Urban	6,219	(77.6%)
	Total Rural	1,791	(22.4%)
Rating Information (as at 1 March 2006)	Number of Rateable Properties		9,718
	Area		182,000 ha
	Land Value		\$1,259 million
	Capital Value		\$2,637 million
Main Industries	Forestry and pastoral farming, particularly dairying, are the predominant activities in the District. Around 20% of the workforce is employed in forestry and agriculture and a similar percentage is employed in manufacturing associated with these industries (refer Census Employment Statistics below).		
	Industry	New Zealand	South Waikato
	Agriculture, Forestry and Fishing	8.3%	21.1%
	Mining	0.2%	0.1%
	Manufacturing	13.0%	22.5%
	Electricity, Gas and Water Supply	0.3%	0.2%
	Construction	6.0%	4.1%
	Wholesale Trade	5.8%	1.4%
	Retail Trade	12.1%	11.7%
	Accommodation, Cafes and Restaurants	4.7%	3.3%
	Transport and Storage	3.8%	3.7%
	Communication Services	1.3%	0.6%
	Finance and Insurance	3.0%	1.1%
	Property and Business Services	11.3%	5.7%
	Government Administration and Defence	3.5%	1.8%
	Education	7.3%	8.5%
Health and Community Services	8.1%	4.9%	
Cultural and Recreational Services	2.4%	1.1%	
Personal and other Services	3.7%	2.7%	
Not Elsewhere Included	5.3%	5.4%	
Total	100.0%	100.0%	
Natural Resources	Approximately half of the District is covered in forest. Its southern and western boundaries are bordered by the Waikato River. There are also lakes and many streams in the District.		
Recreational Opportunities	Many recreational activities are centred on forests and waterways in the District, including bush walking, fishing and mountain biking. There is also a strong network of clubs providing opportunities from sports to theatre.		
Facilities	Council is responsible for a range of leisure facilities including a District library service, indoor (heated) and outdoor swimming pools, 240 hectares of parks, reserves and sportsgrounds, and The Plaza (theatre) in Putaruru.		